Order / Rev: 37377 Orders Alt Order#; 08860799 BERKLEY/SENATE/D Product Desc: KLAS Estimate: 10/02/12 - 10/08/12 Primary AE: Mike Jones Flight Dates: Sales Office: K-WAS Original Date / Rev: 09/21/12 / 10/02/12 Order Type: GENERAL Sales Region: Agency Name: Shorr Johnson Magnus

Philadelphia, PA 19103 Advertiser

Buying Contact:

Billing Contact:

Name: Berkley, Shelley - D-USS Demographic: A35+

1831 Chestnut St.

Product Codes: Priority: LV2 Revenue Codes:

PO1 AGY, POL, CAND National

Cash

Broadcast EOM/EOC 15%

New Business Thru: 00:15:00 Order Separation: Advertiser External ID:

Agency External ID:

Totals

Billing Type: Billing Calendar:

Billing Cycle:

Agency Commission:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	151	\$73,965.00	\$62,870.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	151	\$73,965.00	\$62,870.25	0.00
Totals	151	\$73,965.00	\$62,870.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$73,965.00
Market	100%	\$246,550.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$61,637.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,327.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E1 8	10/02/12	2 10/05/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	-TWTF	:30	8	\$25.00LV3	0.00 NM	8	\$200.00
NEWS												
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	-TWTF	8	\$25.00	0.00						
E 2 8	10/08/12	2 10/08/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	M	:30	2	\$25.00 L V3	0.00 NM	2	\$50.00

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KLAS

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

BERKLEY/SENATE/D **Product Desc:**

Flight Dates:

10/02/12 - 10/08/12

Estimate:

Len Spots Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount Ln Ch Start End **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 M----\$25.00 0.00 Week: 10/08/12 -TWTF--:30 12 \$165.00LV3 0.00 NM 12 \$1,980.00 8 10/02/12 10/05/12 CBS This Moming 7-9a CM 7-9a E 3 **CBS This Morning** THS MRN Rating Weekdays Spots/Week Start Date **End Date** Rate -TWTF--\$165.00 0.00 Week: 10/01/12 10/07/12 12 7-9a M----:30 \$165.00LV3 0.00 NM 3 \$495.00 8 10/08/12 10/08/12 CBS This MomIng 7-9a CM **CBS This Morning** THS MRN **End Date** Start Date Weekdays Spots/Week Rate Rating M----Week: 10/08/12 10/14/12 \$165.00 0.00 10/02/12 10/05/12 8 News Now 5a M-F CM 5-6a -TWTF--:30 11 \$185.00LV3 0.00 NM \$2,035.00 E 5 8 11 8 News Now 5a M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/01/12 10/07/12 \$185.00 0.00 E 6 10/08/12 10/08/12 8 News Now 5a M-F CM 5-6a :30 \$185.00LV3 0.00 NM 3 \$555.00 M----8 News Now 5a M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$185.00 0.00 10/02/12 10/05/12 8 News Now 6a M-F CM 6-7a -TWTF--:30 8 \$250.00LV3 0.00 NM 8 \$2,000.00 8 News Now 6a M-F **NEWS** Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF--0.00 8 \$250.00 CM E 8 10/08/12 10/08/12 8 News Now 6a M-F 6-7a :30 M-----\$250.00LV3 0.00 NM 2 \$500.00 8 News Now 6a M-F **NEWS** Start Date **End Date** Spots/Week Rating **Weekdays** <u>Rate</u> 10/14/12 Week: 10/08/12 \$250.00 0.00 8 10/02/12 10/05/12 8 News Now Noon M-F CM 12-1230p -TWTF--:30 \$275.00LV3 0.00 NM \$1,100.00 4 8 News Now Noon M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate -TWTF--Week: 10/01/12 10/07/12 \$275.00 0.00 E 10 8 10/08/12 10/08/12 8 News Now Noon M-F CM 12-1230p M----:30 \$275.00LV3 0.00 NM \$275.00 8 News Now Noon M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating M----Week: 10/08/12 10/14/12 \$275.00 0.00 E 11 8 10/02/12 10/05/12 Price Is Right CM 10-11a -TWTF--:30 \$400.00LV3 0.00 NM \$1,600.00 Price Is Right PRICE RITE Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 10/01/12 10/07/12 -TWTF--\$400.00 0.00 10/08/12 10/08/12 E 12 Price Is Right CM 10-11a M----:30 \$400.00LV3 0.00 NM \$400.00 1 Price Is Right PRICE RITE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 M-----\$400.00 0.00 E 13 8 10/07/12 10/07/12 8 News Now Sun 5-7p CM 430-5p, 630-7p :30 \$215.00 LV3 0.00 NM 1 \$215.00 8 News Now Sun **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S \$215.00 0.00 10/06/12 10/08/12 8 News Now Sat 5-7p CM 5-7p ----\$-:30 \$185.00LV3 0.00 NM \$185.00 8 News Now Sat 5-7p **NEWS**

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Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/02/12 - 10/08/12

Estimate:

KLAS

n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rat	е Ргі	Rtg Type	Spots	Amou
14	8	10/06/12	10/06/12	8 News Now Sat 5-7p	CM	5-7p	S-	:30	1	\$185.	00LV3	0.00 NM	1	\$185

Ln (Ch	Start	End	Inventory Code		Break	Start/End	d Time Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount_
Ë 14	8	10/06/12	2 10/06/12	8 News Now Sat		СМ	5-7p	S-	- :30	1	\$185.00LV3	0.00 NM	1	\$185,00
N	NEWS			8 News Now Sat	5-7p									
		rt Date	End Date	Weekdays	Spots	s/Week	Rate	Rating						
	ek: 10/		10/07/12	S-	NO - 14	1	\$185.00	0.00 -TWTF	120		\$400.00LV3	0.00 NM	8	\$3,200.00
E 15	8	10/02/12	2 10/05/12	8 News Now 5-63 8 News Now 5-63			5-630p	-1W11	- :30	8	5400.00EV3	O.OO INIVI	0	\$3,200.00
N	IEWS				· .			-				1		
We	<u>Sta</u> ek: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> -TWT <i>F</i>	Spots	s/Week 8	<u>Rate</u> \$400.00	Rating 0.00						
E 16	8			8 News Now 5-63	30p M-	<u> </u>	5-630p	M	- :30	2	\$400.00LV3	0.00 NM	2	\$800.00
	151410			8 News Now 5-6	30p M-	·F								
IN.	IEWS Sta	rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
We	ek: 10/	08/12	10/14/12	M		2	\$400.00	0.00						
E 17	8	10/02/12	2 10/05/12	8 News Now 4p I 8 News Now 4p I		CM	4-5p (4:30 PM-5:	-TWTF	- :30	8	\$350.00LV3	0.00 NM	8	\$2,800.00
Ν	NEWS			6 News Now 4p i	VI-I		(4.50 FIVI-5.	00 (101)						
		rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
We	ek: 10/ 8		10/07/12	8 News Now 4p I	//_F	CM 8	\$350.00 4-5p	0.00 M	- :30	2	\$350.00LV3	0.00 NM	2	\$700.00
L 10	U	10/00/12	2 10/00/12	8 News Now 4p		CIVI	(4:30 PM-5:		.00	_	\$300.00L¥3	0.00 14101		\$700.00
N	IEWS	4 D-4-	F D	Madalalara	0	- 0011.	D-4-	D-#						
We	<u>5ta</u> /ek: 10	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> M	Spot	s/Week 2	Rate \$350.00	<u>Rating</u> 0.00						
E 19	8		2 10/06/12	Sat 7-8p - ET Wk	nd	СМ	7-8p	S	- :30	1	\$165.00LV3	0.00 NM	1	\$165.00
	ΞT			Ent Tonight Wee	kend									
		rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
	ek: 10/		10/07/12	5-		1	\$165.00	0.00			4050 001110	0.00.1114		
E 20	8	10/02/12	2 10/05/12	7-8p Rotator 7-8p Rotator		СМ	7-8p	-TWTF-	- :30	8	\$350.00LV2	0.00 NM	8	\$2,800.00
Е	ΞT			, 55										
10/0	<u>Sta</u> ek: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spot	<u>s/Week</u> 8	<u>Rate</u> \$350.00	Rating 0.00						
Spot		Date Rai		escription		_	t/End Time		<u>Weekdays</u>	<u>Len</u>	gth Rate	Rtg Type		
2				-8p Rotator		7-8p			-TWThF		:30 (\$350.00)	0.00 NM		
		e <i>MG 2</i> 0.9 ogram PE		sidential Debate" -	ъсо]									
6				-8p Rotator		7-8p			-TWThF		:30 (\$350.00)	0.00 NIN		
		<i>MG</i> 20.5		sidential Debate" -	bco 1									
9		•	-10/03/12 V		,	10-1	1p	(10:00 PM-10:30	:w		:30 \$350.00	0.00 NM		
	-	for 20.2,						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
10		10/03/12 ; for 20.2	-10/03/12 W 20 6	/ed 10-11p		10-1	1р	(10:00 PM-10:30	;W		:30 \$350.00	0.00 NM		
E21	8			7-8p Rotator		СМ	7-8p	M	- :30	2	\$350.00LV2	0.00 NM	2	\$700.00
				7-8p Rotator									_	
E	ET Sta	rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
We	ek; 10/		10/14/12	M		2	\$350.00	0.00						
E 22	8	10/02/12	2 10/05/12	630-7p Inside Ed	ition	СМ	630-7p	-TWTF	- :30	4	\$325,00LV2	0.00 NM	4	\$1,300.00
11	NS ED	IT		Inside Edition										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
We	ek: 10/	U1/12	10/07/12	-TWTF		4	\$325.00	0.00						

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KLAS

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc: BERKLEY/SENATE/D

Flight Dates:

10/02/12 - 10/08/12

Estimate:

Rate Pri Rtg Type Spots Amount Start/End Time Days Len Spots End Inventory Code Break Ln Ch Start \$1,300.00 -TWTF--:30 \$325,00LV2 0.00 NM 10/02/12 10/05/12 630-7p Inside Edition ĊМ 630-7p E 22 8 Inside Edition INS EDIT Rating End Date Weekdays Spots/Week Rate Start Date 0.00 -TWTF--4 \$325,00 10/07/12 Week: 10/01/12 Start/End Time Weekdays Length Rate Rtg Type Description Ch Date Range Spot 8 10/01/12-10/07/12 630-7p Inside Edition 630-7p -TWThF----:30 (\$325:00) 0.00 NM 4 See MG 22.5 [Program PE'd due "Presidential Debate" - bco] 8 10/03/12-10/03/12 Wed 10-11p 10-11p (10:30 PM-11:0C--W-----.30 \$325.00 0.00 NM 5 MG for 22.4 10/03 M----\$325,00LV2 10/08/12 10/08/12 630-7p Inside Edition 630-7p :30 0.00 NM \$325.00 E 23 CM Inside Edition INS EDIT Start Date End Date Weekdays Spots/Week Rating Rate 10/14/12 M----0.00 Week: 10/08/12 \$325.00 E 24 10/02/12 10/02/12 :30 1 \$2,000,00LV3 0.00 NM \$2,000.00 Tue 8-9p CM 8-9p -T----NCIS **NCIS** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 \$2,000.00 0.00 0.00 NM E 25 8 10/02/12 10/02/12 Tue 9-10p CM 9-10p -T----:30 1 \$2,000.00LV3 \$2,000.00 1 NCIS: LA NCIS LA Spots/Week Start Date End Date Rating Weekdays Rate Week: 10/01/12 10/07/12 \$2,000.00 0.00 E 26 8 10/04/12 10/04/12 Thu 9-10p CM 9-10p ---T---:30 1 \$1,800.00LV3 0.00 NM \$1,800,00 Person Of Interest PERS OF INT Spots/Week Start Date End Date Rating <u>Weekdays</u> Rate Week: 10/01/12 10/07/12 ---T---1 \$1,800.00 0.00 Sun 7-8p 10/07/12 10/07/12 СМ E 27 8 7-8p ----5 :30 1 \$1,300,00LV3 0.00 NM \$1,300.00 60 Minutes 60 MIN Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----5 1 \$1,300.00 0.00 E 28 8 10/08/12 10/08/12 Mon 10-11p CM 10-11p M-----:30 1 S1.900.00LV3 0.00 NM \$1,900.00 Hawaii Five-O HAWAII 5 0 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----1 \$1,900.00 0.00 ----S E 30 8 10/07/12 10/07/12 Sun 10-11p CM 10-11p :30 1 \$1,900.00LV3 0.00 NM \$1,900.00 The Mentalist MENTALIST Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating -----5 Week: 10/01/12 10/07/12 1 \$1,900.00 0.00 10/05/12 10/05/12 Fri 10-11p СМ 10-11p ---F--:30 1 \$1,400.00LV3 0.00 NM \$1,400.00 Blue Bloods **BLUE BLOODS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----F--1 \$1,400.00 0.00 E 32 10/05/12 10/05/12 Fri 9-10p CM 9-10p ---F--:30 1 \$1,200.00LV3 0.00 NM \$1,200.00 Made In Jersey MD IN JRSY Start Date Spots/Week End Date Weekdays 1 4 1 Rate Rating Week: 10/01/12 10/07/12 ---F--\$1,200.00 0.00 F 33 10/04/12 10/04/12 Thu 10-11p CM 10-11p ---T---:30 1 \$2,200.00LV3 0.00 NM \$2,200.00 Elementary **ELEMENTARY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---1 \$2,200.00 0.00

Print Date: 10/04/12 14:47:44 Page 5 of 7

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/02/12 - 10/08/12

Estimate:

KLAS

Ln C		Start	End	Inventory Code		Start/End		Len Spo		Rate Pri			Amount
E 33	8 1	0/04/1	2 10/04/12	Thu 10-11p Elementary	СМ	10-11p	T	- :30	1	\$2,200.00 LV3	0.00 NM	1	\$2,200.00
EL	EMEN		Cad Data	Maakdaya	Spats Milank	Pate	Rating						
۱۸/۵۵	<u>Start</u> k: 10/01		End Date 10/07/12	Weekdays T	Spots/Week 1	Rate \$2,200.00	0.00						
Spot		ate Ra		escription		/End Time		<u>Weekdays</u>	Le		<u>Rta Type</u>		
1			2-10/07/12 T	hu 10-11p	10-1	1p		Th- -	-	:30(\$2,200.00)	0.00 <i>NM</i>		
	Şee f	ИG 33.	2										
2			2-10/07/12 T	hu 10-11p	10-1	1p		Th	-	:30 \$2,200.00	0.00 NM		
<u>@</u>) MG fo	or 33.1	10/04				_						
E36			2 10/04/12	Thu 8-9p Big Bang / 2 1/2	CM Men	8-9p	T	- :30	1	\$2,100.00LV3	0.00 NM	1	\$2,100.00
BC	BNG/2			Modeledaya	Contract	Data	Dating						
\//ee	<u>Start</u> k: 10/01		End Date 10/07/12	<u>Weekdaγs</u> T	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00						
E 37				Sat 10-11p	CM .	10-11P	S-	- :30	1	\$750.00LV3	0.00 NM	1	\$750.00
201	0 1	0,00,1	2 10,00,12	48 Hours Myster		10 111	,	.00		0,00.00240	0.00 71171	'	Q100.00
48	HR MY	'ST			,								
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 10/01		10/07/12	S-	1	\$750.00	0.00						
E 38	8 1	0/02/1	2 10/05/12		CM	1135p-1237a	-1M1E	- :30	8	\$200.00LV3	0.00 NM	8	\$1,600.00
IΤ	TRMN			Letterman									
L-1	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/01		10/07/12	-TWTF	8		0.00						
E 39	8 1	0/08/1	2 10/08/12	Letterman	СМ	1135p-1237a	M	:30	2	\$200.00LV3	0.00 NM	2	\$400.00
				Letterman									
LT	TRMN												
10/00	Start		End Date	<u>Weekdays</u> м	Spots/Week	Rate	Rating						
	k: 10/08 8 1		10/14/12	Craig Ferguson	CM		0.00	.20	_	6110 001 1/0	0.00 NM		0440.00
E 40	0 1	0/02/1	2 10/05/12	Craig Ferguson	CIVI	1237a-137a (12:37 XM-1:3	-TWTF 37 XM)	- :30	4	\$110.00LV3	0.00 NM	4	\$440.00
FF	GUSN			Ordig Forgason		(12.01 MH 1.0)						
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 10/01	/12	10/07/12	-TWTF	4	\$110.00	0.00						
E41	8 1	0/08/1	2 10/08/12	Craig Ferguson	CM	1 23 7a-137a	M	- :30	1	\$110.00LV3	0.00 NM	1	\$110.00
re	GUSN			Craig Ferguson		(12:37 XM-1:3	37 XM)						
FF	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	<u>عادا المار</u> 4: 10/08		10/14/12	M		\$110.00	0.00						
E 42			2 10/07/12	8 News Now 11p		11-1135P	59	5 :30	2	\$300.00LV3	0.00 NM	2	\$600.00
				8 News Now Sa/					_	4000,00210	0.00 1111	_	4000.00
NE	WS												
	Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 10/01		10/07/12	55	2	\$300.00	0.00						
E 43	8 1	0/02/1	2 10/05/12	8 News Now 11p		11-1135թ	-TWTF	- :30	4	\$500.00LV3	0.00 NM	4	\$2,000.00
NE	ws			8 News Now 11p	IVI-								
	Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	c: 10/01	/12	10/07/12	-TWTF	4	\$500.00	0.00						
E 44	8 1	0/08/1:	2 10/08/12	8 News Now 11p	M-F CM	11-1135p	M	- :30	1	\$500.00LV3	0.00 NM	1	\$500.00
				8 News Now 11p	M-F								
NE	WS												
\//ee	<u>Start I</u> 10/08 :x		End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 46				8 News Now Sun	AM #7CM		Sun A5	5 :30	2	\$215.00LV3	0.00 NM	2	\$430.00
0			- 10,01712	8 News Now Sun		5 110113 110W	Cuit -3	, .50	2	\$215.00EV3	U.UU INIVI		J430.00
NE	ws												
	Start I		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 10/01		10/07/12	- - S	2	\$215.00	0.00	_					
N 47	8 1	0/06/1:	2 10/06/12		СМ	NCAA Colleg	e FooS-	- :30	2	\$1,050.00LV1	0.00 NM	2	\$2,100.00

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KLAS

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates: 08860799

10/02/12 - 10/08/12

Product Desc: BERKLEY/SENATE/D

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate	Pri	Rtg Type	Spots	Amount
				NCAA Football NCAA College Fo	othait									
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						i	
W		0/01/12	10/07/12	S-		\$1,050.00	0.00							
N 48	8	10/06/1	2 10/06/12	Sat Prime Specia KLAS Movie: The		8-10p	S-	:30	2	\$500.00	LV2	0.00 NM	2	\$1,000.00
	<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
		0/01/12	10/07/12	5-	2	\$500.00	0.00							
N49	8	10/06/1	2 10/06/12	Politics Now S Se		Various	5-	:30	1	\$275.00)LV2	0.00 NM	1	\$275.00
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						•	
N 50	eek: 1 8	0/01/12 10/07/1	10/07/12 2 10/07/12	S- NFL Reg Season	Game£M	\$275.00 NFL Footba	0.00 II RegS	:30	1	\$2,200.00	LV2	0.00 NM	1	\$2,200.00
1100	Ū		_ (0.077.12	NFL Footbalt Reg					Ĭ	, _,,				
10/	_	tart Date 0/01/12	End Date 10/07/12	Weekdays	Spots/Week	Rate \$2,200.00	Rating 0.00						Í	
N51	8			CBS News Sunda			y MorniS	:30	1	\$350.00	LV2	0.00 NM	1	\$350.00
				CBS News Sunda									1	
W		tart <u>Date</u> 0/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						ľ	
N 52	8			8 News Now 5a N	1-F CM	5-6a	-TWTF	:30	1	\$790.00	LV1	0.00 NM	1	\$790.00
			E 45-1-	8 News Now 5a N		D-4-	D-11						ł	
W	_	tart Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$790.00	Rating 0.00						1	
N 53	8	10/02/1	2 10/05/12	8 News Now 6a N		6-7a	-TWTF	:30	1	\$965.00	LV1	0.00 NM	1	\$965.00
	c	tart Date	End Date	8 News Now 6a N	Л-F Spots/Week	Rate	Rating							
W	_	0/01/12	10/07/12	-TWTF	<u> </u>	\$965.00	0.00						1	
N 54	8	10/02/1	2 10/05/12	CBS This Morning		7-9a	-TWTF	:30	1	\$700.00	LV1	0.00 NM	1	\$700.00
	_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						ł	
N 55	eek: 1 8	0/01/12	10/07/12 2 10/05/12	-TWTF	CM	\$700.00 3-4p	0.00 -T	:30	1	\$1,490.00	11374	0.00 NM	1	\$1,490.00
100	0	10/02/1	2 10/03/12	Ellen	CIVI	3 -4 µ	-,	.30	'	\$1,490.00	LVI	U.UU INIVI	i '	\$1,490.00
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
N 56	eek: 1 8	0/01/12 10/02/1	10/07/12 2 10/05/12	Live w/Kelly	CM	\$1,490.00 9-10a	0.00 -TWTF	:30	1	\$1,050.00	LV1	0.00 NM	1	\$1,050.00
,,,,,	_			Live w/Kelly					·	V 1,0 V 0.00		0.00 1111	•	41,000.00
10/	_	tart Date 0/01/12	End Date 10/07/12	Weekdays -TWTF	Spots/Week	Rate \$1,050.00	Rating 0.00						ı	
N 57				8 News Now 5-63		5-630p	-TWTF	:30	1	\$1,750.00	LV1	0.00 NM	1	\$1,750.00
	_			8 News Now 5-63	•	- .	.							
W	_	tart Date 0/01/12	End Date 10/07/12	Weekdays -TWTF	Spots/Week 1	Rate \$1,750.00	Rating 0.00						i	
N 58	8	10/06/1	2 10/06/12	Politics Now S Se	belius CM	Various	\$-	:30	1	\$965.00	LV1	0.00 NM	1	\$965.00
	•	tart Date	End Date	Politics Now S Se Weekdays	sbelius Spots/Week	Pate	Rating						ſ	
W		0/01/12	10/07/12	S-	<u> </u>	Rate \$965.00	0.00						l	
N 59	8	10/07/1	2 10/07/12	NFL Reg Season		NFL Footba	II RegS	:30	1	\$7,700.00	LV1	0.00 NM	1	\$7,700.00
	s	tart Date	End Date	NFL Football Reg	Spots/Week	Rate	Rating							
W	_	0/01/12	10/07/12	5		\$7,700.00	0.00						·	
N 60	8	10/06/1	2 10/06/12	Sat Prime Specia KLAS Movie: The		8-10p	\$-	:30	1	\$2,000.00	LV1	0.00 NM	1	\$2,000.00
	s	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						1	
-	eek: 1	0/01/12	10/07/12	5-	1	\$2,000.00	0.00						l	
N61	8	10/02/1	2 10/05/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	-TWTF	:30	1	\$25.00	LV3	0.00 NM	1	\$25.00
	<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						1	

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KLAS

Totals

151

\$73,965.00

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates: 08860799

10/02/12 - 10/08/12

Product Desc:

BERKLEY/SENATE/D

Estimate:

Rtg Type Spots Len Spots Rate Pri Amount Break Start/End Time Days Inventory Code Ln Ch Start End \$25.00 \$25.00LV3 0.00 NM 10/02/12 10/05/12 8 News Now 4-5a CM :30 N 61 8 8 News Now 4-5a Start Date Rating End Date Weekdays Spots/Week Rate -TWTF--\$25.00 0.00 Week: 10/01/12 10/07/12 4-5a -TWTF--:30 \$20.00LV4 0.00 NM \$20.00 10/02/12 10/05/12 8 News Now 4-5a CM N 62 8 8 News Now 4-5a End Date Weekdays Spots/Week Rate Rating Start Date Week: 10/01/12 10/07/12 -TWTF--\$20.00 0.00 10/02/12 10/05/12 8 News Now 4p M-F СМ 4-5p -TWTF--:30 1 \$1,575.00 LV1 0.00 NM \$1,575.00 N63 8 News Now 4p M-F (4:30 PM-5:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--1 \$1,575.00 0.00